

Alex Seise

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WRITING AND MANAGEMENT EXPERIENCE

SDI Government Solutions, *Marketing Writer & Manager*

Dec.2009-Present

- Wrote all marketing collateral, including brochures, website content, sell sheets, social media profiles and interactions and presentations. Also wrote all business development materials, bids and proposals.
- Performed all PR work and media outreach. Provided sales support and coordinated employee motivation program.
- Current Secret security clearance.

ONE New England Magazine, *Columnist*

Aug.2010-Present

- Author of monthly column "The Other Maine" chronicling my relocation from New Jersey to Northern Maine.

Movers.com, *Content Analyst, Writer & Blogger*

May 2009-Nov.2009

- Assigned, managed, wrote, and edited all blog posts, website guides, press releases, website copy, marketing copy, and other written pieces for Movers.com, its affiliates and its microsites.
- Managed team of three writers, two researchers and a video producer to create all of the website's media content.
- Built and maintained content schedule for all written and multimedia pieces. Created 100% original content strategy.

New Jersey Life Magazine, *Editorial Intern*

Aug.2008-Dec.2008

- Wrote various editorial pieces for both New Jersey Life magazine and New Jersey Life Weddings magazine.
- Compiled and wrote several pieces with bylines.
- Performed research, small editing tasks, and image gathering in addition to other daily and short-term tasks.

The Philadelphia Inquirer South Jersey Bureau, *Intern Staff Writer*

Sept.2007-Dec.2007

- 11 bylines and contributions published.
- Covered local stories and contributed to national pieces.

Unbound (College's online magazine), *Editor-in-chief*

Jan. 2007-May 2009

- Edited all stories, maintained schedule, and organized all issues.

FREELANCE EXPERIENCE

Aeris Marketing and Content, *Freelance Informative Article Writer*

Oct.2009-Jan.2009

- Researched and wrote five strategic articles per day.

EDUCATION

The College of New Jersey

Aug. 2005-May 2009

- Graduated magna cum laude with a BA in Journalism and Professional Writing. Minor in French. Completed Honors program.
- Dean's List all semesters. Professional Writing Award, 2008.

Waldwick High School

Sept. 2001-June 2005

- Graduated Valedictorian of 2005 class.

SKILLS PROFILE

- Skilled in content management and analysis, team management, social media strategies, media relationship management, copy editing, computer-assisted reporting, Microsoft Office (including Publisher), Adobe Photoshop and PageMaker, basic Flash, Salesforce and content management systems such as Wordpress, Blogger and Joomla!.

References available upon request.